



Northern Salt
INCORPORATED

BEET HEET®

THE RED HOT GREEN DEICER

Innovative Liquids for Snow & Ice Management

Add a little sugar! Hundreds of agencies in 14 states have transitioned away from “beet juice” & various “super-mix” deicers in favor of Beet Heet. Beet Heet outlasts the competition due to the composition of not only 4 chlorides, but 4 carbohydrates. The addition of sugar enhances the de-icing and anti-icing performance of traditional de-icers and brine solutions.



IMPORTANCE OF SUGARS IN BEET HEET

- Suppresses the freezing point of de-icers & brine
- Lowers the effective working temperature of de-icers & brine
- Increases the ice melt capacity
- Reduces corrosion

4 CHLORIDES

- Calcium Chloride
- Magnesium Chloride
- Sodium Chloride
- Potassium Chloride

4 CARBOHYDRATES

- Sucrose Sugar
- Glucose Sugar
- Fructose Sugar
- Raffinose Sugar



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